

Cost Per Click(CPC)

- 1.We can post the customer's advertisement in social media networking websites. When the users visit the social medial networking websites, they will be able to view and click the customer's advertisement which we posted in that social media websites.
- 2.We can provide the report on number of clicks for the customer's advertisement and the location and IP address and the websites from which the end users visits to the specified advertisement.
- 3.The fee will be depend on the number of clicks on the specified advertisement on the social media networking websites.
- 4.Customer have to pay an amount of Rs.2000/- for 1000 clicks for each advertisement to Aceware.
- 5.Once the limit reaches to 1000 clicks, the advertisement will be removed from the social media networking websites.
- 6.Customer can choose either Google or Facebook in which they would like to see the advertisement.
- 7.If the customer's does not have any specified website to be linked the advertisement, we can create a page in our server and can redirect the advertisement to that location. In this case, they have to pay an amount of Rs.500/- for creating such pages to Aceware.

Cost Per Impression(CPM)

- 1.We can post the customer's advertisement in high traffic websites like kerala matrimonial websites. When the end level users visit or view those high traffic websites, they will be able to view the customer's advertisement which we post.
- 2.We can provide the report on number of clicks for the customer's advertisement and the location and IP address and the websites from which the end users visits to the specified advertisement.
- 3.The fee will be depend on the number of views or visitors on the specified advertisement on the high traffic websites.
- 4.The fee is Rs.600/- for 1000 views/visits for each advertisement.
- 5.Once the limit reaches to 1000 views or visits, the advertisement will be removed from the high traffic websites.
- 6.Customers can choose the time, day and the location on which they would like to post the advertisement on the websites.

